

Sure Water, LLC
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Privacy Policy, Effective Date: January 1, 2011

Sure Water, LLC recognize that our relationships with current and prospective customers are based on integrity and trust. We work hard to maintain our customer's privacy and are very careful to preserve the private nature of our relationship with our customers.

Sure Water, LLC does not sell, rent or provide your "Personal Information" to third parties. Personal Information as used herein refers to data and facts about you which include, but are not limited to, your name, age, address, email address, financial information (account or credit card numbers), income level, phone number, etc. Personal Information is personal to you in that belongs to you and identifies who you are. There are a variety of pathways, electronic and otherwise, by which any single element of these data can point to you personally. Personal Information does NOT include your IP Address. Personal Information is generally kept for Sure Water, LLC business which is primarily used to assist you in your current or future purchases or in analyzing sales trends.

Personal Information is primarily gathered during the order process where customers request information, products, and services. Personal Information that is collected by Sure Water, LLC is used to bill the customer for products and services, and to ship those products. Personal Information from the order process is used to send orders, information about our company, and promotional material to our customers. Personal Information is also used to get in touch with the customer when necessary. All information that is stored electronically is secured by reasonably available technology, including but not limited to firewalls and data encryption.